



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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Abu-Ghazaleh Chairs the Annual Meetings of AIPMAS and LES-AC

AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), chaired the annual extraordinary meetings of the Board of Directors and the General Assembly of the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) and the Licensing Executives Society-Arab Countries (LES-AC).



During the meeting, Dr. Abu-Ghazaleh welcomed the Board members who represent various institutions in the Arab countries, underlining the need to achieve the objectives of the two Societies.

He urged AIPMAS and LES-AC to expand their activities by providing additional training programs to institutions in the Arab region, highlighting the possibility of contracting educational and training institutions to organize workshops at schools and universities to raise awareness on the importance of protecting Intellectual Property Rights (IPRs) and innovation, in view of the increasing number of inventions and innovations in the Age of Knowledge.

Dr. Abu-Ghazaleh also called for conducting various training programs on innovation; the protection of inventions through IPRs and the mechanisms of transforming innovation into marketable products (Commercialization of Inventions).

For her part, Ms. Majd Khaddash, ASIP and LES-AC manager, briefed the attendees on the conducted activities by the two Societies during the past year, most importantly, workshops on “Trademarks Opposition Procedures”, “General Legal Frame of IPRs Protection” and “Personal Information Protection as an IP Right”. Furthermore, Khaddash listed some of the training courses conducted by ASIP and LES-AC mainly the E-Crimes training program, Legal Protection and Procedural Foundations of IP, and Legal Protection and Procedural Foundations of Intellectual Property. She pointed out that the Societies will hold several IP awareness sessions in cooperation with the Abu Dhabi Department of Economic Development (ADDED).

It is worth mentioning that the Board of Directors members agreed to adopt the previous agenda and the auditor’s report issued by (Al Faisal for Auditing) for the fiscal year ended on 31/12/2021, and the re-assignment of Al Faisal as an auditor for the two Societies for the next year.



ASIP Launches its Training Plan for the Second Half of 2022

المجمع العربي للملكية الفكرية
Arab Society for Intellectual Property
Member of TAG-Foundation
عضو في طلال أبوغزاله فاؤنڊيشن

الدورات التدريبية
للنصف الثاني من عام ٢٠٢٢

التاريخ	عدد الساعات	اسم الدورة
٢٠٢٢/٦/٩-٥	١٥ ساعة تدريبية	الذكاء الاصطناعي والتحول الرقمي الابتكاري Artificial intelligence and innovative digital transformation
٢٠٢٢/٦/٢٢-١٩	١٢ ساعة تدريبية	الحماية ضد أعمال المنافسة غير المشروعة في الملكية الفكرية Protection Against Acts of Unfair Competition in Intellectual Property
٢٠٢٢/٧/٧-٣	١٥ ساعة تدريبية	دورة التحكيم في منازعات الملكية الفكرية Arbitration of Intellectual Property Disputes
٢٠٢٢/٧/٢٨ - ٢٤	١٥ ساعة تدريبية	الحماية القانونية والإجرائية للملكية الفكرية Legal Protection and Procedural Foundations of IP
٢٠٢٢/٨/١١-٧	١٥ ساعة تدريبية	دورة الابتكار من أجل تنمية الإبداع Innovation for Creativity Development
٢٠٢٢/٨/٢٥-٢١	١٥ ساعة تدريبية	السطو الإلكتروني للعلامات التجارية Trademarks Cybersquatting
٢٠٢٢/٩/٢١-١٨	١٢ ساعة تدريبية	الملكية الفكرية والابتكار في عصر الذكاء الاصطناعي Intellectual Property and Innovation in the Era of Artificial Intelligence
١٦-١٩/١٠/٢٠٢٢	١٢ ساعة تدريبية	حماية حقوق الملكية الفكرية من التعدي عليها بوسائل تكنولوجية IPR Protection from Technological Infringement
١٥-٢٧/٣-٢٠٢٢ ١٩/٢٢/٢٠٢٢	١٥ ساعة تدريبية	دور الملكية الفكرية والتجارة الإلكترونية IP and E-Commerce

www.aspip.org

AMMAN - The Arab Society for Intellectual Property (ASIP) launched the training plan for the second half of 2022. The training courses and programs cover IP-related topics including Artificial Intelligence and Innovative Digital Transformation, Arbitration of Intellectual Property Disputes, Legal Protection and Procedural Foundations of IP, Trademarks Cybersquatting, and other intensive training courses.



At Al Ahram's Intellectual Property seminar:

Dr. Abu-Ghazaleh: Every Arab Individual Should be Proud that (AGIP) Became the Largest IP Company Worldwide

Abu-Ghazaleh: Egypt's economy is set to become the sixth strongest in the world by 2030

CAIRO – The Boutros-Ghali Economic Forum hosted HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), in a seminar entitled: (Intellectual Property: the Fuel that Ignites Creativity) in conjunction with the World Intellectual Property Day celebrations.

The seminar was held at the Mohamed Hassanein Heikal Hall at Al Ahram Press Establishment in the presence of writers, media professionals, and experts from Egypt, and was moderated by Al-

Ahram Economy editor in chief, Mr. Sherif Abdel-Baki. During the seminar, Dr. Abu-Ghazaleh discussed the concept of Intellectual Property (IP) and the significant role TAG.Global plays globally in this field.

He talked about the challenges and difficulties he faced in the 1970s when he started his I.P. business initiative and continued his journey until it became one of the main contributors to intellectual property laws' drafting in the Arab countries as well as the legislation that directly contributed to supporting national economies. He also touched upon the war he fought during his membership in the councils of the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO) for the purpose of protecting intellectual products and technology-based ideas, such as Google.

Dr. Abu-Ghazaleh further explained how his intellectual property company, AGIP, was founded, explaining his determination to establish a digitized intellectual property company to become the top IP firm, not just in the Arab world, but globally, calling on everyone to be proud that there is an Arab firm leading the intellectual property profession at a global level.





On the other hand, Dr. Abu-Ghazaleh commended the approach followed by several Arab countries, Egypt in particular, in pursuing long-term development strategies by adopting infrastructure development policies that will inevitably lead to real economic growth.

“Egypt is capable to meet the challenges of the future to the extent that makes it entitled to join the Advanced Economies Club, and at the same time it is set to become the sixth strongest economy in the world by 2030, due to the fact that Egypt adopts ‘building of future’ strategy,” Dr. Abu-Ghazaleh said.

Concerning the political situation around the world, Dr. Abu-Ghazaleh reaffirmed his expectations that the Russian-Ukrainian war may expand to involve much of the world—a third world war, ending up by setting up new principles for a better World Order, as the existing Order has become incapable of maintaining the peace, the security and the balanced relations among world powers.

In this regard, Dr. Abu-Ghazaleh cited the example of the five permanent members of the United Nations Security Council whose conflicting and contradictory interests made the Security Council unable to take important decisions, saying that the world has no global leadership, and pointing out that no one dares to say that America is still unable to lead the world, neither would China or Russia claim they can. That’s why, Dr. Abu-Ghazaleh believes, there is a need for a ‘global conflict or action’ that can restore the balance of powers in a way that reflects the reality on the ground.

At the end of the seminar, Dr. Abu-Ghazaleh said that global conflicts could be useful in this respect, urging all Arab countries to get the most of it in this case and to reposition themselves in the expected new world order.

It is worth mentioning the seminar opened the door for considerable discussions on intellectual property rights (IPRs) and laws in the Arab world, as well as their impact on the levels of creativity, innovation and development in the Arab region. That is in addition to the compatibility of Arab laws, legislation and policies with international legislation, and their ability to provide an appropriate climate for Arab youth and innovators to draw attention to their ideas and products, and to protect Arab IPRs worldwide.

Your *TECH TOOLS* for the Inevitable Digital Future

LAPTOPS

TAGITOP[®]-FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard



7000 mAh



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



14.1" FHD
Screen ten points touch



TAGITOP[®]-PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



TAGITOP[®]-PLUS II

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global



LAPTOPS

TAGITOP[®]-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0,
1 MINI-HDMI, RJ45

4800 mAh
 14.1" FHD
 Built in Camera
 AC Wi-Fi, Bluetooth 4.0



TAGITOP[®]-UNI

- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

4000 mAh

14.1" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



TAGITOP[®]-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

4290 mAh

14" FHD

Built in Camera

AC WIFI, Bluetooth 4.2



**Carry bag | USB mouse
Plastic cover**



Your *TECH TOOLS* for the Inevitable Digital Future

TABLETS

TAG-DC

Digital Citizens Tool



Spreadtrum SC9863 Octa Core



4 GB RAM



64 GB Storage



6000 mAh



10.1" FHD



Android 9



Dual SIM Cards



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 13 MP Rear Camera



Screen Protector



TAG-TAB III

Become A TAG Friend



MediaTek MTK8788 Octa Core



6 GB RAM



128 GB Storage



6000 mAh



10" FHD



Android 10



Single SIM Card



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 16 MP Rear Camera



Leather Cover | Screen protector | Wired Headphones



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global



P.T.O

Your *TECH TOOLS* for the Inevitable Digital Future

SMARTPHONES

TAG-PHONE

TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 64 GB Storage
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera
- Android 10
- Dual Nano SIM Card



TAG-PHONE Plus

Compare then Buy

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- 128 GB Storage
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera
- Android 10
- Dual Nano SIM Card + TF Card



TAG-PHONE Advanced

Tailored to Be Advanced

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 128 GB Storage
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera
- Android 10
- Dual Nano SIM Card



TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM
- 128 GB Storage
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera
- Android 11
- Dual Nano SIM Card + TF Card

